

# **‘SWAPNA SCARECROW’ BRIEF**



## **SWAPNA SCARECROW**

SWAPNA SCARECROW INC.  
350A Aylesworth Avenue, Toronto, ON M1N 2K2

SWAPNA SCARECROW USA, INC.  
50 Fountain Plaza, Unit 1400, Buffalo, NY 14202

SWAPNA SCARECROW BANGLADESH  
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# SWAPNA SCARECROW

## 1.1 Company Overview

Swapna Scarecrow is a movie studio that pioneers the theatrical distribution of Bangladeshi films in the global market. The company began its journey of “Branding Bangladeshi Cinema Worldwide” in May 2016. To date, it has released 25 Bangladeshi films theatrically across the world’s largest cinema chains.

Initially focused on Canada, the company expanded within a few months and entered two of the largest markets for Bangladeshi films - the USA and the Middle East - in February 2017. From early 2025, Swapna Scarecrow has also begun operating in the UK and Ireland markets.

## 1.2 Offices

Swapna Scarecrow currently operates three offices: one in Canada (Head Office), one in the USA, and one in Bangladesh. All offices are registered under the laws of their respective countries. In addition to these offices, Swapna Scarecrow has dedicated teams working across the Middle East and the UK.

## 1.3 Chains/Theatres Enlisted with

Swapna Scarecrow is currently enlisted as a distributor with the cinema chains listed below to distribute Bangladeshi feature films. The company possesses the same authority and capability as the world’s leading motion picture distributors - such as Disney, Sony, Warner Bros., 20th Century Fox, Reliance, and Zee - in the markets in which it operates

Name of the Cinema Chains:

AMC, Regal, Cinemark, Harkins, Showcase, Fun Asia (USA)  
Cineplex Entertainment, Landmark Cinemas (Canada)  
VOX Cinemas, NOVO Cinemas (Middle East)  
Cineworld, Odeon (UK/Ireland, in partnership with Reverie Films)

Besides these chains, Swapna Scarecrow does distribute films in single multiplexes, theatres, too.



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## SWAPNA SCARECROW

### 2.1 Bangladeshi Movies Released so far

As Swapna Scarecrow was the first company in this field, it was not only releasing films across multiple screens but also creating and establishing new markets for both the cinema chains and the Bangladeshi films. Striking a balance between market expansion and long-term sustainability was the ultimate challenge.

#### 1. OSTITTO

<b>Director</b>	: Anonno Mamun
<b>Lead Cast</b>	: Arifin Shuvoo & Nusrat Imrose Tisha
<b>Release Date</b>	: 27 May 2016
<b>Country Released in</b>	: Canada
<b>Cities Released in</b>	: Toronto
<b>No. of Screens</b>	: 01
<b>Cinema Chains</b>	: Cineplex Entertainment, Canada

The first Bangladeshi film in history to receive an official theatrical release in the overseas market. The film was released through Cineplex Entertainment, the largest cinema chain in Canada and the eighth largest in the world.

#### 2. MUSAFIR

<b>Director</b>	: Ashiqur Rahman
<b>Lead Cast</b>	: Arifin Shuvoo & Marjan Jenifa
<b>Release Date</b>	: 08 July 2016
<b>Country Released in</b>	: Canada
<b>Cities Released in</b>	: Toronto
<b>No. of Screens</b>	: 01
<b>Cinema Chains</b>	: Cineplex Entertainment, Canada

Eid-ul-fitre 2016 Release.



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### 3. SHIKARI

<b>Director</b>	: Joydeep Mukherjee
<b>Lead Cast</b>	: Shakib Khan & Shrabonti Chatterjee
<b>Release Date</b>	: 12 August 2016
<b>Country Released in</b>	: Canada
<b>Cities Released in</b>	: Toronto & Calgary
<b>No. of Screens</b>	: 02 (1 in each city)
<b>Cinema Chains</b>	: Cineplex Entertainment, Canada

The first Bangladeshi film to be released outside Toronto and across multiple screens. The film significantly changed overseas audience perceptions of Bangladeshi commercial cinema and its actors.

### 4. AYNABAJI

<b>Director</b>	: Amitabh Reza Chowdhury
<b>Lead Cast</b>	: Chanchal Choudhury & Masuma Rahman Nabila
<b>Country Released in</b>	: Canada
<b>Cities Released in</b>	: Toronto, Calgary, Winnipeg & Montreal
<b>Release Date</b>	: 18 November 2016 (Toronto, Calgary & Winnipeg) 20 January 2017 (Montreal)
<b>No. of Screens</b>	: 04 (1 in each city)
<b>Cinema Chains</b>	: Cineplex Entertainment, Canada

A game-changing Bangladeshi film in the overseas market that strengthened our relationship with major cinema chains for the first time. The film grossed over \$50,000 from just four screens. It was the first Bangladeshi film to run consecutively for four weeks in Toronto and for two weeks in every other city.

### 5. PREMI O PREMI

<b>Director</b>	: Zakir Hossain Raju
<b>Lead Cast</b>	: Arifin Shuvoo & Nusraat Faria



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<b>Country Released in</b>	: Canada, USA, UAE & Oman
<b>Cities Released in</b>	: Canada - Toronto & Montreal USA - NYC, Burlington (NJ) & Dallas UAE - Dubai, Ajman Oman - Muscat
<b>Release Date</b>	: 17 February 2017 (Canada) 24 February 2017 (USA) 02 March 2017 (Middle East)
<b>No. of Screens</b>	: 09 (2 in Dubai and 1 in every other city)
<b>Cinema Chains</b>	: Cineplex Entertainment, Canada Regal & Cinemark, USA VOX Cinemas, UAE & Oman

The first Bangladeshi film to be released outside Canada, in both the USA and the Middle East. The film was released in Regal and Cinemark in the USA, the second and third largest cinema chains in the world. In the UAE and Oman, it was released through VOX Cinemas, the largest cinema chain in the Middle East. This also marked the widest release of its time.

### 6. POROBASHINEE (GIRL FROM ELSEWHERE)

<b>Director</b>	: Swapan Ahmed
<b>Lead Cast</b>	: Mamnun Hasan Emon & Reeth Mazumdar
<b>Country Released in</b>	: Canada, UAE & Oman
<b>Cities Released in</b>	: Canada - Toronto UAE - Dubai, Ajman, Abu Dhabi & Fujairah Oman - Muscat, Sur, Sohar & Salalah
<b>Release Date</b>	: 05 May 2017 (Canada) 12 May 2017 (UAE & Oman)
<b>No. of Screens</b>	: 10 (2 in Muscat and 1 in every other city)
<b>Cinema Chains</b>	: Cineplex Entertainment, Canada VOX Cinemas, UAE & Oman

The first Bangladeshi sci-fi film to be released simultaneously on the same day in Bangladesh and Canada. It was also the widest Middle East release of its time.



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### 7. NABAB

<b>Director</b>	: Joydeep Mukherjee
<b>Lead Cast</b>	: Shakib Khan & Shuvoshree Ganguly
<b>Country Released in</b>	: UAE & Oman
<b>Cities Released in</b>	: UAE – Dubai & Abu Dhabi Oman – Muscat, Sur & Sohar
<b>Release Date</b>	: 06 October 2017
<b>No. of Screens</b>	: 5 (1 in each city)
<b>Cinema Chains</b>	: VOX Cinemas, UAE & Oman

This film was released exclusively in the Middle East. It remarkably outperformed Bollywood star Saif Ali Khan's same-day new release at the box office in the Muscat location.

### 8. DHAKA ATTACK

<b>Director</b>	: Dipankar Dipon
<b>Lead Cast</b>	: Arifin Shuvoo & Mahiya Mahi
<b>Country Released in</b>	: Canada, USA, UAE & Oman
<b>Cities Released in</b>	: Canada – Toronto, Mississauga, Calgary & Winnipeg USA - NYC & Dallas UAE – Dubai, Abu Dhabi & Ajman Oman – Muscat, Sur, Sohar & Salalah
<b>Release Date</b>	: 20 October 2017 (Canada & USA) 26 October 2017 (UAE & Oman)
<b>No. of Screens</b>	: 15 (3 in Dubai and 1 in every other city)
<b>Cinema Chains</b>	: Cineplex Entertainment, Canada Regal & Cinemark, USA VOX Cinemas, UAE & Oman

This was the biggest Bangladeshi blockbuster and the widest Bangladeshi release in the global market of its time. At the box office, the film grossed around \$59K. It also received an official recommendation from Cineplex Entertainment Canada, which listed the film among its must-watch titles of the week.



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### 9. HALDAA

<b>Director</b>	: Toukir Ahmed
<b>Lead Cast</b>	: Zahid Hasan, Mosharrof Karim & Nusrat Imrose Tisha
<b>Country Released in</b>	: Canada, USA, UAE & Oman
<b>Cities Released in</b>	: Canada – Toronto USA – NYC, Arlington (VA), Fort Lauderdale, Dallas & LA UAE – Dubai, Abu Dhabi, Sharjah & Ajman Oman – Muscat, Sur & Salalah
<b>Release Date</b>	: 08 December 2017 (Canada, USA & UAE) 14 December 2017 (Oman)
<b>No. of Screens</b>	: 17 (2 in LA & Muscat, 3 in Dubai and 1 in every other city)
<b>Cinema Chains</b>	: Cineplex Entertainment, Canada Regal & Cinemark, USA VOX Cinemas, UAE & Oman

This was the first Bangladeshi film to receive the widest release in the USA at that time. The movie opened with a record number of shows in its first week.

### 10. GOHIN BALUCHOR

<b>Director</b>	: Badrul Anam Soud
<b>Lead Cast</b>	: Abu Hurayra Tanvir, Neelanjona Neela, Suborna Mustafa
<b>Country Released in</b>	: Canada & USA
<b>Cities Released in</b>	: Canada – Toronto, Calgary & Winnipeg USA – NYC, Arlington (VA) & Dallas
<b>Release Date</b>	: 19 January 2018
<b>No. of Screens</b>	: 6 (1 in each city)
<b>Cinema Chains</b>	: Cineplex Entertainment, Canada Regal & Cinemark, USA

### 11. SWAPNAJAAL

<b>Director</b>	: Gias Uddin Selim
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**Lead Cast** : Yash Rohan & Pori Moni  
**Country Released in** : Canada & USA  
**Cities Released in** : Canada – Toronto, Calgary, Edmonton & Winnipeg  
USA – NYC, Arlington (VA) & West Palm Beach  
**Release Date** : 27 April 2018 (Canada)  
04 May 2018 (USA)  
**No. of Screens** : 8 (2 in Toronto and 1 in every other city)  
**Cinema Chains** : Cineplex Entertainment, Canada  
Regal, USA

This is the first Bangladeshi Film that got released in the Flagship Cineplex Entertainment Location at Yonge-Dundas Square, Toronto.

### 12. DEBI

**Director** : Anam Bishwas  
**Lead Cast** : Chanchal Choudhury & Jaya Ahsan  
**Country Released in** : Canada  
**Cities Released in** : Toronto, Mississauga, Calgary, Edmonton, Winnipeg  
& Vancouver  
**Release Date** : 16 November 2018 (Toronto & Mississauga)  
30 November 2018 (Rest of the cities)  
**No. of Screens** : 6 (1 in each city)  
**Cinema Chains** : Cineplex Entertainment, Canada

This was the BIGGEST BANGLADESHI BLOCBBUSTER in the global market before HAWA. The movie grossed more than \$62,000 in the Box Office from Canada only.

### 13. DOHON

**Director** : Raihan Rafi  
**Lead Cast** : Siam Ahmed & Puja Cherry  
**Country Released in** : Canada  
**Cities Released in** : Toronto



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**Release Date** : 25 January 2019  
**No. of Screens** : 1  
**Cinema Chains** : Cineplex Entertainment, Canada

### 14. JODI EKDIN (THE SACRIFICE)

**Director** : Mohammad Mostofa Kamal Raj  
**Lead Cast** : Tahsan Khan & Shrabonti Chatterjee  
**Country Released in** : Canada  
**Cities Released in** : Toronto, Mississauga, Ottawa, Calgary, Edmonton, Winnipeg  
Vancouver & Saskatoon  
**Release Date** : 22 March 2019  
**No. of Screens** : 8 (1 in each city)  
**Cinema Chains** : Cineplex Entertainment, Canada

This is the first Bangladeshi Cinema that got the widest theatrical release in Canada at that time.

### 15. UNOPONCHASH BATASH (INCOMPLETE BREATH)

**Director** : Masud Hasan Ujjal  
**Lead Cast** : Imtiaz Barshon & Sharlin Farjana  
**Country Released in** : Canada & USA  
**Cities Released in** : Canada – Toronto & Winnipeg  
USA – NYC, Fairfax, Baltimore, West Palm Beach, Miami  
Dallas, Austin, Houston, LA, San Francisco  
**Release Date** : 19 November 2021  
**No. of Screens** : 16 (4 in NYC, 2 in Dallas & 1 in every other city)  
**Cinema Chains** : Cineplex Entertainment, Canada  
Regal, Cinemark & Showcase, USA

This is the first Bangladeshi Film released in a flagship Regal Theatre at Times Square, NYC.



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### 16. PAAP PUNYO

<b>Director</b>	: Gias Uddin Selim
<b>Lead Cast</b>	: Chanchal Chowdhury, Siam Ahmed & Shahnaz Sumi
<b>Country Released in</b>	: Canada & USA
<b>Cities/States Released in</b>	: Canada – Toronto, Mississauga, Ottawa, Calgary, Edmonton, Winnipeg, Halifax USA (States) – New York, New Jersey, Pennsylvania, Maryland, Virginia, Connecticut, Massachusetts, Florida, Georgia, Louisiana, Texas, Arizona, Utah, Nevada, California, Michigan, Illinois, Ohio, Kansas, Oklahoma, Colorado, Indiana, Tennessee, Oregon, Washington
<b>Release Date</b>	: 20 May 2022
<b>No. of Screens</b>	: <b>91 (7 in Canada, 84 in the USA)</b>
<b>Cinema Chains</b>	: Cineplex Entertainment, Canada AMC, Regal, Cinemark, Harkins & Showcase, USA

This is the first Bangladeshi Film that got a record breaking HUMONGOUS '91-Theater' Release in North America. First real Footstep as a strong competitor in North American Market.

### 17. SHAAN

<b>Director</b>	: M. Raahim
<b>Lead Cast</b>	: Siam Ahmed & Puja Cherry
<b>Country Released in</b>	: USA
<b>Cities/States Released in</b>	: USA (States) – New York, New Jersey, Pennsylvania, Maryland, Connecticut, Florida, Georgia, Louisiana, Texas, Arizona, Utah, California, Michigan, Ohio, Kansas, Colorado, Tennessee, Oregon, Washington
<b>Release Date</b>	: 24 June 2022
<b>No. of Screens</b>	: <b>58 (All in the USA)</b>
<b>Cinema Chains</b>	: AMC, Regal, Cinemark, Harkins & Showcase, USA



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This is the 3rd WIDEST RELEASE of Bangladeshi Cinema in North America so far.

### 18. HAWA

<b>Director</b>	: Mejbaur Rahman Sumon
<b>Lead Cast</b>	: Chanchal Chowdhury, Shariful Raz, Nazifa Tushi
<b>Country Released in</b>	: Canada & USA
<b>Cities/States Released in</b>	: Canada – Toronto, Mississauga, Ottawa, Calgary, Edmonton, Winnipeg, Halifax, Vancouver, Saskatoon, Regina, Whitby USA (States) – New York, New Jersey, Pennsylvania, Maryland, Virginia, Connecticut, Massachusetts, Florida, Georgia, Louisiana, Texas, Arizona, Utah, California, Michigan, Illinois, Ohio, Kansas, Oklahoma, Colorado, Indiana, Tennessee, Oregon, Washington
<b>Release Date</b>	: 2 September 2022
<b>No. of Screens</b>	: <b>88 (14 in Canada, 74 in the USA)</b>
<b>Cinema Chains</b>	: Cineplex Entertainment & Landmark Cinemas, Canada AMC, Regal, Cinemark, Harkins, Showcase & Fun Asia, USA

The HIGHEST GROSSER BANGLADESHI FILM in the international market.

First Bangladeshi Film to make it to the US BOX OFFICE TOP CHART. In the opening weekend, HAWA was the 27<sup>th</sup> ranked highest grosser of the US Box Office. The movie grossed \$358,052 in its lifetime in North America. It is the first Bangladeshi movie to play consecutively for 5 weeks in 1 theatre, consecutively for 4 weeks in 2 theatres, consecutively for 3 weeks in 12 theatres and consecutively for 2 weeks in 35 theatres. In its first 2 weeks, the movie was having 9 shows in a day in some theatres. In short, HAWA is the first Bangladeshi film that showed us, we are very much on our way to be the 3<sup>rd</sup> largest industry in the world by 2025.

### 19. PRIYOTOMA

<b>Director</b>	: Himel Ashraf
<b>Lead Cast</b>	: Shakib Khan, Idhika Paul
<b>Country Released in</b>	: Canada & USA
<b>Cities/States Released in</b>	: Canada – Toronto, Mississauga, Calgary, Winnipeg, Vancouver



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USA (States) – New York, New Jersey, Pennsylvania, Maryland, Connecticut, Florida, Georgia, North Carolina, South Carolina Texas, Arizona, California, Michigan, Ohio, Kansas, Oklahoma, Colorado, Indiana, Tennessee, Oregon, Washington

**Release Date** : 7 July 2023  
**No. of Screens** : **42 (5 in Canada, 37 in the USA)**  
**Cinema Chains** : Cineplex Entertainment, Canada  
AMC, Regal, Cinemark, Showcase & Fun Asia, USA

Due to the peak summer season of Hollywood, PRIYOTOMA could only manage 42 theatres in the opening week and released without at least 12 Key Markets. But still, the movie has continued the success story of HAWA in the Box Offices. PRIYOTOMA grossed \$132,000 and became only the 4<sup>th</sup> Bangladeshi Film in the history to have the honor of grossing \$100K+ in North America.

### 20. MR-9: DO OR DIE

**Director** : Asif Akbar  
**Lead Cast** : ABM Sumon, Frank Grillo, Michael Jai White  
**Country Released in** : Canada & USA  
**Cities/States Released in** : Canada – Toronto, Mississauga, Ottawa, Calgary, Edmonton, Winnipeg, Halifax, Vancouver, Saskatoon, Regina, Oshawa  
USA (States) – New York, New Jersey, Pennsylvania, Maryland, Virginia, Connecticut, Massachusetts, Florida, Georgia, Louisiana, Texas, Arizona, Utah, California, Michigan, Illinois, Ohio, Kansas, Oklahoma, Colorado, Indiana, Tennessee, Oregon, Washington

**Release Date** : 25 August 2023  
**No. of Screens** : **151 (11 in Canada, 140 in the USA)**  
**Cinema Chains** : Cineplex Entertainment, Canada  
AMC, Cinemark & Showcase, USA



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A Bangladesh-USA joint production film that released in a record-breaking number of theatres in North America. The number is literally unbelievable - 151, that too without a single screen from Regal. UNTIL NOW, THIS IS THE WIDEST EVER RELEASE FOR US.

### 21. ANTARJAL

<b>Director</b>	: Dipankar Dipon
<b>Lead Cast</b>	: Siam Ahmed, Bidya Sinha Mim, ABM Sumon, Sunerah Kamal
<b>Country Released in</b>	: Canada & USA
<b>Cities/States Released in</b>	: Canada – Toronto, Mississauga, Ottawa, Calgary, Edmonton, Winnipeg, Vancouver USA (States) – New York, New Jersey, Pennsylvania, Maryland, Virginia, Connecticut, Massachusetts, Florida, Georgia, Louisiana, Texas, Arizona, Utah, California, Michigan, Illinois, Ohio, Kansas, Oklahoma, Colorado, Indiana, Tennessee, Oregon, Washington
<b>Release Date</b>	: 22 September 2023
<b>No. of Screens</b>	: <b>150 (7 in Canada, 143 in the USA)</b>
<b>Cinema Chains</b>	: Cineplex Entertainment, Canada AMC, Regal, Cinemark & Showcase, USA

This is the consecutive 2<sup>nd</sup> film that released in 150 theatres across North America and First Bangladeshi-only Production that got this massive release. The movie is still playing in theatres.



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